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ACADEMIC BACKGROUND:

<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S.	2024	New York City College of Technology, City University of New York (CUNY)	<i>Business & Technology of fashion</i> Emphasis: <i>Global Fashion</i> Overall GPA 3.1 Major GPA: 2.9
A.S.	2022	New York City College of Technology, City University of New York (CUNY)	<i>Business & Technology of fashion</i>

Professional licenses or certifications:

CUNY Certification, Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Curriculum, Fall 2024 New York City College of Technology, City University of New York (CUNY)

Online certification:

[Sexual Harassment, Gender-Based Harassment, and Sexual Violence - City Tech
www.citytech.cuny.edu](http://www.citytech.cuny.edu)

HONORS AND AWARDS:

Dean's List	2024	New York City College of Technology, CUNY
Dean's List	2019	New York City College of Technology, CUNY

RELEVANT PROFESSIONAL EXPERIENCE:

Sales Manager	Billionaire Boys Club	02/2021-Present
	Store Operations:	
	<ul style="list-style-type: none">• Reenact daily opening and closing procedures.• Ensure the store is well-maintained, clean, and visually appealing.	
	Sales Team Management:	
	<ul style="list-style-type: none">• Recruit, train, and develop a high-performing sales team.• Lead and motivate the team to achieve and exceed sales targets.	
	Clienteling:	
	<ul style="list-style-type: none">• Utilize SaaS platform (or identify another) to enhance the experience and manage/track employee clients and leads.	
	Customer Service:	
	<ul style="list-style-type: none">• Ensure all customers receive exceptional service and have a positive shopping experience.• Address and resolve customer complaints and concerns promptly and professionally.	
Sales associate	G-Star Raw Denim.	01/2018- 02/2021
	<ul style="list-style-type: none">• Achieved top seller status, consistently exceeding sales targets.	

- Maintained a comprehensive client book, building long-term customer relationships.
- Delivered exceptional customer service, resulting in high customer satisfaction and repeat business.
- Utilized product knowledge to provide personalized styling advice and recommendations.

Sales associate

Hollister

09/ 2017 - 01/ 2018

- Provided in maintaining store presentation, ensuring merchandise was displayed in a visual manner.
- Participated in store events and promotions, contributing to increased foot traffic and sales.
- Assisted in setting up and breaking down promotional displays and floor sets.
- Product knowledge stayed informed about new product arrivals, features, and benefits to better assist customers.

INTERNSHIP:

Internee

Power Enterprises

08/2024- Present

- Inferring customer service support, assisting attendees and exhibitors with information.
- Conducted research on fabric trends, competitor analysis, and market insights to support event planning and participant engagement.
- Managing registration, troubleshooting issues, and addressing concerns promptly.

PROFESSIONAL DEVELOPMENT:

- Attend RP55 Visit - Summer 2, Host: Mimi Chou and Aylica Hunter, On November 21, 2024, from 10:30 AM to 12:00 PM.
<https://meet.google.com/eaj-qzvn-zpf?hs=224> (<https://meet.google.com/eaj-qzvn-zpf?hs=224>)
- Attend Booth Designs for Billionaire Boys Club at Complex Con Host: Ian Wilt and Franny Martin On November 18th, 2024, from 2:00 PM to 4:30 PM,
<https://meet.google.com/xfn-fcdw-tou?hs=224> (<https://meet.google.com/xfn-fcdw-tou?hs=224>)
- Participated in **Power Enterprises, Fabric Shows**, at the New Yorker Hotel 481 8th Ave, New York, NY 10001 on Wednesday. July 17, 2024, 4:00-9:00 pm
- Participated in **Complex Con**, Long Beach Convention Center, 300 E. Ocean Blvd Long Beach, CA 90802 on Tuesday- Tuesday. November 15-22, 2022 7:00 am-12:00 am
- Participated in the **Human Made**, New York Pop-up, 60 White Street, NY,10013 Saturday-Sunday. November 11-12, 2023 7:00am-9:00pm
- Participated as **President of Track and Field**, 237 7th Ave, Brooklyn, NY 11215 Monday-Friday. September- June 2013-2017 6:00-8:30 pm
- Participated in **Fort Program**, 237 7th Ave, Brooklyn, NY 11215 Monday-Friday January- June 2016 3:30-4:45 pm

SIGNIFICANT ENGAGEMENT AND NETWORKING OPPORTUNITIES:

- Participated in New York Fashion Futurist - and contributed to April 28th. The event “**Chocolate Lux**,” is scheduled for tonight (2/9/23) at 8 PM and again Saturday (2/11/23) at 10:30 AM. From 2:30-5:20 pm located at New York City College of Technology Academic Complex Theater 285 Jay Street, Brooklyn, NY 11201, Hosted by *Dr. Robert Woods*

The Zoom link to join tonight’s 8 PM meeting is:

<https://us02web.zoom.us/j/86767255998?pwd=MXRzcFVmSVF3ZHdxeXpOR3Y4WkZVZz09>

The Zoom link to join Saturday’s 10:30 AM meeting is:

<https://us02web.zoom.us/j/89873493348?pwd=b1BhdHlHWnlVM09QalozRis4UEZ1QT09>

- Participated in **Congresswoman Yvette Clarke**, election handling paperwork and handing out literature in one's local area to foresee the elected candidate is approaching the target market.(10/15/2023) From 9-1:40pm Located at 2058 Rayburn House Office Building, Lenox Road, Brooklyn, New York, NY, 11226.

DATABASES:

- *Fashion Snoops, Jstor, BOF, WWD, and NOWFASHION*

COMPUTER TECHNOLOGY:

- *Microsoft Word, Google docs, Adobe, Power Point, Powerpoint transition, Outlook, Excel, Canva, Google Slides, and Spreadsheet*

SOCIAL MEDIA:

- *LINKED IN, Instagram, Tik Tok, Facebook, Handshake, and Twitter*

LANGUAGES:

- Comprehend, Read and Write in English

TRAVEL:

- Visited **Guyana** September, 2024, Visited **Barbados** June 2022, Visited **Spain**, 2018