

# Kristina J. Vorndran

---

1 Victory Drive || Tampa, Florida 33620 || 507.463.7734 || [kjv1@mail.usf.edu](mailto:kjv1@mail.usf.edu)

---

## Work Experience

### Impact Power Technologies

Position: Marketing Coordinator

Employment: June – August 2013

Web: <http://impactpowertech.com>

145 Wood Road

Braintree, MA 02184 USA

781.380.8860

[info@ipt.com](mailto:info@ipt.com)

#### Description:

- Collaborated with CEO, CFO, and Vice President to develop strategic marketing and sales plans
- Developed weekly e-mail updates for potential and current customers
- Improved communication between company and consumers by using social media platforms including Facebook and Twitter
- Organized national company exhibition events showcasing Impact Power Technologies' products

### BRP Rotax

Position: Public Relations Manager

Employment: November 2013 – Present

Web: <http://brp.com>

Rotaxstraße 1

4623 Gunskirchen, Austria

+1 34556 786 9007

[info@brp.com](mailto:info@brp.com)

#### Description:

- Published weekly press releases for Rotax
- Managed the international media office at the Rotax World Championship in Valencia, Spain, New Orleans, Louisiana, and Portimao, Portugal
- Assisted international television stations to produce mini episodes about Rotax's products and Formula Kart racing series

### HMD Trucking, INC.

Position: Financial Intern

Employment: May 2015 – July 2015

Web: [www.hmdtrucking.com](http://www.hmdtrucking.com)

10031 Virginia Ave.

Chicago Ridge, IL

708.398.6237

#### Description:

- Worked with Account Executive and President of HMD Trucking, INC.
- Bid and distributed trucking loads to dispatchers
- Worked with Prophecy Transportation Software
- Managed company's financial accounts through QuickBooks software

---

## Skills

- QuickBooks '14, '15
  - Adobe Audition
  - Adobe Illustrator
  - BNA Bloomberg Fixed Assets Management
  - Time Value Amortization
  - Adobe Photoshop
  - Microsoft Office
  - Fluency in English, German, and Spanish
  - Prophecy Transportation Solutions
  - Pactiv & Reynolds JDA Online Portal
-

## Education

UNIVERSITY OF SOUTH FLORIDA  
4202 East Fowler Avenue  
Tampa, FL 33620  
Phone: 813.974.2011  
Email: [info@mail.usf.edu](mailto:info@mail.usf.edu)  
Web: <http://www.usf.edu>

*B.A., Public Relations  
Minor in Entrepreneurship  
Expected graduation May 2016*

### Classes Relevant to Public Relations

- Public Relations Research
- Principles of Management
- Public Relations Issues
- Media Law
- Media Ethics
- Writing for Public Relations

---

## Awards and Distinctions

**National Honor Society**  
Year Received: 2012  
Description: National Honor Society inductees are recognized for their academic excellence and participation in volunteer work.

**National Society of Leadership and Success**  
Year Received: 2015  
Description: This collegiate organization enhances a student's leadership skills by networking like-minded scholars who are focused on achieving academic as well as professional success.

---

## Hobbies

- Formula Kart Racing
  - Fencing
  - Shaolin Kempo Karate
  - Piano
-