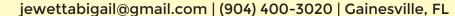
ABIGAIL JEWETT





PROFILE

Driven and organized University of Florida senior, majoring in public relations with a concentration in graphic design. Looking to learn from established professionals and contribute to a creative communications team.

EXPERIENCE

May 2022- 📍	Social Media Intern, Exron Music
Present	 Launched Tik-Tok series to boost engagement by 5.3%
	Researched best practices for digital engagement
	Collaborated with marketing team to develop campaign strategies
Feb 2022-	Marketing Intern, AOM Records
May 2022	Drafted 3 press releases and sent to artist mailing list via Mailchimp
111dy 2022	Researched best practices for social media posting
	Created 3 graphics to promote US tour via flyers and social media
Aug 2021-	Student Assistant, University of Florida, Advertising Department
Present	Launched department Twitter and LinkedIn profiles
	• Created 25 social media graphics using Adobe Creative Cloud applications
	 Created social media posting schedule in Hootsuite for the Summer Media Institute
Aug 2020-	Account Executive, Alpha PRoductions
Dec 2020	Conducted social media audits for potential and current clients
	Created 10 proposals for potential clients
	Created client lists for maintaining communication
Aug 2019-	Educational Aide, Santa Fe College
May 2020	Created graphics for department events
	Assisted with faculty projects
	Monitored student recreational room
Jan 2018-	Accounting Clerk, StartupsCPA
May 2019	 Conducted month-end reconciliations for 15 clients
	 Managed daily account activity for 30 clients
	 Maintained weekly communication with 30 clients

EDUCATION

Bachelor of Science in Public Relations, University of Florida, August 2022

The Bite, PR Director

Associate of Arts in Journalism, Santa Fe College, May 2020

Student Government Programs, Board Director

AWARDS & CERTIFICATES

- International Communcications Certificate, University of Florida
- Hootsuite Platform Certification
- "Above and Beyond" Award, Santa Fe College Student Government

SKILLS

Adobe CC Suite, Mailchimp, Wordpress, Wix, Quickbooks Online Desktop, Qualtrics, Front, Asana, Slack, 1Password