

Contact

www.linkedin.com/in/gabrielacastillom (LinkedIn)

Top Skills

Strategic Partnerships
Corporate Storytelling
Storytelling

Languages

Portuguese (Professional Working)
English (Native or Bilingual)
Spanish (Native or Bilingual)

Certifications

Florida Notary Public
Attorney

Honors-Awards

Pro Bono Service Excellence Award
Book Award: Seminar - Law and
Politics in Latin America

Gabriela Castillo Madrid

Global Government Affairs at
Washington, District of Columbia, United States

Summary

Gabriela Castillo Madrid is part of the Global Government Affairs team at (formerly Twitter). She brings vast experience in public affairs, government relations, and strategic partnerships to her role.

Experience

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Senior Public Policy Manager, Global Government Affairs
November 2023 - Present (1 year 6 months)
Washington, District of Columbia, United States

U.S. Department of Commerce
2 years 11 months

Director of the Office of Industry Engagement, International Trade
Administration
September 2021 - November 2023 (2 years 3 months)

Director of the Office of Public Affairs, Office of the Secretary
January 2021 - September 2021 (9 months)
Washington, District of Columbia, United States

Mercury
Vice President
March 2019 - January 2021 (1 year 11 months)
Miami/Fort Lauderdale Area

City of Miami
Director of Communications, Mayor's Office
January 2018 - February 2019 (1 year 2 months)
Miami, Florida

Airbnb
Communications Consultant
January 2017 - December 2017 (1 year)

LSN Partners, LLC

Senior Associate

April 2015 - December 2017 (2 years 9 months)

Miami/Fort Lauderdale Area

Llorente & Heckler, P.A.

Associate Attorney

April 2015 - December 2017 (2 years 9 months)

Miami Beach, Florida

City of Miami

Appellate Clerk

January 2014 - May 2014 (5 months)

Miami, Florida

Worked directly with the Deputy City Attorney and Chief Appellate Counsel on all matters relating to appeals in Circuit and State courts. Drafted briefs, assisted on presentation and preparation of appellate arguments, attended oral arguments, and coordinated litigation with other city attorneys.

Florida International University - College of Law

1 year 10 months

Certified Legal Intern, Immigrant Children's Justice Clinic

January 2013 - May 2014 (1 year 5 months)

Miami, Florida

Represented abused, abandoned, and/or neglected immigrant children in juvenile court. Interviewed clients, drafted dependency petitions, and maintained client case files.

Teaching Assistant, Legal Research and Writing

August 2012 - December 2012 (5 months)

Miami, Florida

Assisted students on the drafting of legal memoranda and answered students' questions regarding legal research. Evaluated and graded research assignments. Analyzed areas where students needed more attention.

Florida Supreme Court

Judicial Intern

August 2013 - December 2013 (5 months)

Tallahassee, Florida

Reviewed and made recommendations on petitions for discretionary review, attorney discipline matters, and extraordinary writ petitions. Conducted

legal research and prepared memoranda on pending cases, attended oral arguments, and assisted in the drafting of orders and opinions.

Florida Third District Court of Appeal
Judicial Intern for the Honorable Barbara Lagoa
May 2013 - August 2013 (4 months)
Miami, Florida

Conducted legal research, drafted case summaries of lower court proceedings, and prepared opinion recommendation memoranda on substantive and procedural matters for pending civil and criminal cases. Observed oral arguments.

Florida International University
Law Student Ambassador
January 2012 - August 2013 (1 year 8 months)
Miami, Florida

Conducted campus tours. Managed social media outreach. Attended events and assisted with the recruitment of prospective students.

Miami-Dade County Public Schools
Law Clerk
July 2012 - September 2012 (3 months)
Miami, Florida

Researched and drafted legal memoranda on various issues including, employment law, government entities, and education law, as well as the constitutionality of proposed school board policies and newly formed state bills affecting public schools. Drafted interrogatories, trial pleadings, and motions. Revised contracts and lease agreements to ensure compliance with School District policy. Attended monthly School Board meetings.

Balsera Communications
Account Executive
March 2010 - May 2012 (2 years 3 months)
Coral Gables, Florida

Worked in a boutique public affairs and public relations firm focused on U.S. Hispanic communications, government affairs, and political consulting services. Handled media relations and communications strategy for clients including: The American Bar Association's Commission on Hispanic Legal Rights and Responsibilities, the U.S. Department of Interior and the National Museum of the American Latino Commission, UnitedHealth Group, Voices for Children Foundation, The National Hispanic Landscape Alliance, and

Democracia USA. Wrote press releases, statements, talking points, Q&As, and speeches in English and Spanish. Managed proactive and reactive media relations activities, plans, strategies, and tactics that promote clients' programs and services. Leveraged relationships with reporters, editors, producers, and bloggers to garner positive coverage for clients in print and broadcast media. Facilitated media interviews and provided media training for clients and campaigns' spokespeople. Advised and assisted clients in assessing potential crises and developing communications in response to media inquiries regarding possible issues. Developed, managed, and optimized successful social media campaigns for clients.

Spanish Broadcasting System

Booking Producer, Maria Elvira Live - Mega TV

March 2008 - September 2009 (1 year 7 months)

Miami, Florida

Coordinated daily booking for live, nightly news program hosted by Maria Elvira Salazar. Evaluated story ideas. Researched and pre-interviewed possible guests for current and future segments. Sought diversity of viewpoints on current news and people with compelling stories. Participated and gave input in daily creative meetings. Worked with the camera and sound crew during studio recordings. Chose relevant sound bites and b-rolls from various news sources and supervised editing. Translated newscasts and sound bites for Spanish-speaking audiences.

Radio Caracol 1260

Segment Collaborator

August 2008 - August 2009 (1 year 1 month)

Miami, Florida

Participated as panelist for the weekly segment "Young Minds at Work"

World Real Estate Exchange

Executive Assistant

June 2006 - December 2007 (1 year 7 months)

Pembroke Pines, Florida

Assisted realtor in marketing and advertising property listings and services offered. Managed and maintained itinerary, including showing and closing dates of properties. Maintained records concerning rental, sale, and management of real estate. Performed a variety of clerical duties.

Education

Georgetown University

Certificates in Strategic Management and Social Impact Partnerships · (2023)

Florida International University - College of Law

Juris Doctorate · (2011 - 2014)

Universidad de Sevilla

European Legal History and Comparative Law · (2012 - 2012)

Florida International University

Bachelor of Science (B.S.), Communications and Psychology · (2005 - 2009)