



CONTACT

☎ (786) 509-2431

✉ benlandau41@gmail.com

📍 Miami, FL

🌐 www.benlandau.art

EDUCATION

2022 - 2024

MIAMI AD SCHOOL

- Art Direction in Advertising

TOOLS

- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Illustrator
- Adobe InDesign
- Keynote
- AI Generative Tools

SKILLS

- Concept Development
- Graphic Design
- Video Production & Editing
- Pitching
- Social Media Strategy
- Cross-Functional Collaboration

LANGUAGES

- English (Fluent)
- Hebrew (Fluent)

BEN LANDAU

ART DIRECTOR

PROFILE

Ambitious Junior Art Director with a strong foundation in concept development, pitching, and graphic design. Eager to contribute to impactful advertising campaigns, leveraging a comprehensive skill set and hands-on experience with high-end clients and large-scale events. Proficient in utilizing AI tools to enhance creative workflows and deliver innovative solutions.

WORK EXPERIENCE

• **Alchemy Agency** - Miami Beach, FL

JAN. 2024 - JAN. 2025

Junior Art Director - Social Media Account Executive

- Designed and developed graphic content for high-end clients across various social media platforms.
- Managed social media accounts, overseeing content scheduling and community engagement.
- Participated in the execution of large-scale client events, contributing to visual concepts.
- Collaborated with cross-functional teams to align creative strategies with client objectives.

• **Havas Media** - New York, NY (Remote)

OCT. 2023 - DEC. 2023

Intern - Art Director

- Assisted in developing concepts for comprehensive advertising campaigns, focusing on non-traditional media channels.
- Supported the creation of client presentations, incorporating visual elements to enhance storytelling.
- Contributed to the design of digital and print materials, aligning with brand guidelines.

• **Founders Agency** - Miami, FL

APR. 2023 - JUN. 2023

Intern - Art Director

- Collaborated with senior creatives in brainstorming sessions for client campaigns.
- Assisted in the production of visual assets, including social media graphics and promotional materials.
- Participated in internal reviews, providing constructive feedback to refine creative outputs.