

MADISON BEESON

COMMUNITY ADVOCATE

PHONE (210) 560-4628

EMAIL beeson@ou.edu

PROFILE

Dedicated advocate who has demonstrated commitment to underserved populations through grassroots work in underrepresented communities. I focus on finding solutions for injustice through agency development and capacity building, client advocacy, and community organization.

EDUCATION

Bachelor of Social Work
University of Oklahoma
August 2018 - May 2022

Master of Social Work
University of Oklahoma
May 2022 - May 2024

Master of Arts in Organizational Leadership
University of Oklahoma
May 2022 - May 2024

AWARDS & CERTIFICATIONS

Lean Six Sigma White Belt Certification
OU Lean Institute

Curriculum-Based Support Group (CBSG®) Program Facilitator Training
Rainbow Days Training

Spring 2021 Dean's List
The University of Oklahoma

TBRI Training for Professionals
Karyn Purvis Institute of Child Development

Fall 2020 President's List
The University of Oklahoma

EXPERIENCE

CASE MANAGER

CITY OF NORMAN EMERGENCY SHELTER
APRIL 2022- PRESENT

- Provision of case management services to shelter guests
- Collaboration with the public and Continuum of Care partners
- Intake of shelter guests

COMMUNITY OUTREACH SPECIALIST

DALE K. GRAHAM VETERANS FOUNDATION
AUGUST 2021 - PRESENT

- Improvement of outcomes for military members with disabilities through the development of the agency's referral program
- Development of agency partnerships and community engagement
- Implementation of annual marketing plans and development of content for web-based platforms
- Campaign development aimed at donor recruitment and retention
- Coordination of fundraising activities and events

PRACTICUM STUDENT

SOUTHWEST PREVENTION CENTER
AUGUST 2021 - PRESENT

- Facilitation of program planning for at-risk youth, young adults, and adults
- Research and data collection of community-wide substance use trends and synthesization of information for community digestion
- Participation in coalitions that focus on prevention efforts in Cleveland County and the state of Oklahoma
- Implementation of the Strategic Prevention Framework in prevention programming and client interaction

YOUTH CONNECTOR

EMPOWEROKC
AUGUST 2020 - AUGUST 2021

- Mentorship of adolescents in the Oklahoma foster care system and children identified as at-risk of DHS involvement
- Facilitation of program planning, assessment, and case management

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ACTIVITIES

The Oklahoma Group

Consultant | April 2022 - Present

Pro-bono consultant for non-profit organizations in Oklahoma providing strategies in human resource and organizational development, finance development, strategic planning, financial analysis, and strategic marketing.

Transition House

Student Intern | August 2021 - Present

Assistant to Recovery Coordinators in case management and activity planning for individuals with cognitive health and co-occurring substance use disorders

THRIVE

Priority Populations Team | March 2021 - August 2021

Program planning and implementation with the goal of delivering information about sexual and reproductive health to adolescents in the Oklahoma City area

Oklahoma Medical Reserve Corps

Strike Team Volunteer | January 2021 - August 2021

Volunteer serving at COVID-19 vaccination sites across Oklahoma County, specifically for "Strike Teams" that serve the most vulnerable populations in Oklahoma City

SKILLS

- Partnership development
- Case management
- Strategic planning
- Community resources
- Documentation and recording
- Data management
- Fundraising
- Event planning

EXPERIENCE (continued)

SUBSTITUTE TEACHER

KELLY EDUCATIONAL STAFFING

AUGUST 2020 - MAY 2021

- Guest teacher in K-12 classrooms for Norman Public School District and Moore Public School District
- Experience in special needs/alternative learning classroom environments

YOUTH DEVELOPMENT PROFESSIONAL

BOYS AND GIRLS CLUB OF NORMAN

AUGUST 2019 - APRIL 2020

- Instillation of positive values within at-risk youth in the Norman area from the ages of 6 to 15
- Specialized in program planning and group facilitation

ACCOUNT EXECUTIVE INTERN

OU DAILY

JANUARY 2019 - MAY 2019

- Management and oversight of multiple advertising accounts held by businesses throughout the state of Oklahoma for the OU Daily
- Solicitation to local businesses of advertising options

ALUMNI RELATIONS REPRESENTATIVE

RUFFALO-NOEL LEVITZ

AUGUST 2018 - JANUARY 2019

- Phone solicitation to University of Oklahoma alumni to update records, foster relationships between the organization and prospects, and ask for monetary support

REFERENCES

CRISTINA MONK

Director of Development

Dale K. Graham Veterans Foundation
(405) 655-5668 |
christian@dkgvf.org

CHLOE SANDERS

Program Administrator

Southwest Prevention Center
(405) 288-6403 | chloesanders@ou.edu