

RESUME

HEATHER BRODIE

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EMAIL	HBrodie20@gmail.com
DATE OF BIRTH	26 March 1964
NATIONALITY	Australian
EDUCATION	1977 – 1981 St Margaret's CEGS, Brisbane 1983 – 1986 Qld University of Technology Bachelor of Business Accounting Major Marketing Minor 1988 – 1989 Qld University of Technology Graduate Diploma of Business – Professional Accounting
PROFESSIONAL QUALIFICATIONS	Institute of Chartered Accountants in Australia First time passes (1990)
INTERESTS	Golf, Bridge, Lawn Bowls

SUMMARY

A General Manager with extensive experience in business finance functions, including reporting and governance, delivery of forecasts, budgets and long-term plans and managing performance against targets. Trained and experienced in strategy development and implementation, with a proven record in project management and working to deadlines. A professional and committed individual with strong leadership, communication skills and stakeholder management. A keen and competitive golfer with a passion for both the traditions of the game, and ensuring its continued participation and enjoyment.

BUSINESS BACKGROUND

Bodsquad Australia Pty Ltd
Director / Co-Owner

2010 - Current

With my business partner, created the product and brand - The Muesli - a premium muesli, which is unique in the cereal marketplace being naturally sugar free. Between us, managing the full supply chain, sales/distribution and marketing functions. As a start up business in 2010, cash flow has been key, along with appropriate disciplines and processes around planning, reporting and monitoring.

We have taken the brand from its original hand-made blend packed manually in zip lock bags and sold to private customers, to commercial production with national representation in independent grocers.

Cadbury Schweppes

Oct 90 – Nov 06

I first joined Cadbury Schweppes in the UK and was employed in various finance roles in Schweppes Great Britain, Schweppes European Franchise and Cadbury Schweppes Head Office from 1990 to 2000. From the position of Financial Controller Group Operations in 2000, I was transferred to Cadbury Schweppes Australia & New Zealand as Financial Controller Confectionery. I then held various other finance roles before leading the upgrade of the IT infrastructure of the ANZ businesses and the migration to the new SAP platform (project budget of \$56m, managing a team of 100 heads). I finished in 2006 by leading a team (alongside consultants Booz Allen Hamilton) to redevelop the ANZ organization and deliver redesigned functional teams and a process to transition to the new organization resulting in a headcount reduction of 200 heads.

Summary of Positions held prior to November 2006:

Cadbury Schweppes Australia & New Zealand, Melbourne

General Manager – Project Buddy (ANZ Re-organisation) Sept 06 – Nov 06

General Manager – Program enAble (IT Upgrade & Migration) Jan 05 – Sept 06

Finance Manager – ANZ Marketing, Strategy & Planning, Science & Innovation July 03 – Jan 05

Senior Finance Business Partner – ANZ Marketing Jan 02 – July 03

Financial Controller Confectionery ANZ – Commercial, Reporting & Planning July 00 – Jan 02

Cadbury Schweppes plc, London

Financial Controller Group Operations Dec 99 – July 00

Financial Controller Beverages Stream Feb 99 – Dec 99

Senior Business Planner Beverages Stream Apr 97 – Feb 99

Group Analyst – Beverages Aug 95 - Apr 97

Schweppes European Franchises (SEF), Watford

Commercial Finance Manager – Eastern Europe Apr 93 – Aug 95

Glaxo Holdings plc
Management Accountant

May 92 – Apr 93

Schweppes Great Britain, Watford
Management Accountant – Commercial

Oct 90 – May 92

Deloitte Haskins & Sells, Brisbane
Senior – Business Services Division

Jan 87 to May 90

GOLF BACKGROUND

- Commenced playing golf as a junior at **Woodford Golf Club** (Queensland) in the early 1970's (age 8)
- Joined **Redcliffe Golf Club** in c.1983
- Joined **Royal Queensland Golf Club** in c.1987
- Relocated to the UK and joined **Royal Mid-Surrey Golf Club** in c.1992
 - 36 Hole Strokeplay 1998, 1999, 2000
 - Club Champion 2000
 - Represented the club in Surrey County Hicks matches
 - Co-captain of the Under 35's section
 - Co-responsibility for the RMS social club
- Returned to Australia and joined **Royal Melbourne** (2002) and **Barwon Heads** (2005) **Golf Clubs**
 - Royal Melbourne Golf Club**
 - Women's Captain 2010, 2011
 - Served on Strategy, Greens, Match, Finance, Women's committees
 - Club Champion 6 times
 - 1st Pennant Team - 2003 to current, Team Captain - 2006 to 2017
 - Barwon Heads Golf Club**
 - Served on Finance committee
 - Club Champion 6 times
- A member of the High Performance Committee of Women's Golf Victoria in c.2007 - 2009

Jeannene O'Day, GAICD
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Employment Summary: Over 25 years working in the financial services sector.

Roles include institutional distribution, investor relations, institutional stock broking and corporate advisory. I am currently a Senior Business Development Manager working with institutional clients (since 2014). A graduate of the AICD Company Director's Course, my board experience includes Women in Super NSW Board Communications Committee Member (2018), Females in Finance charity (2013-2015) and Wahroonga Tigers Rugby Club (ARU) head of sponsorships (2007/2008 seasons).

Investment Management Business Development & Marketing – 10 + years:

As full-time employee of Colonial First State Global Asset Management, Wilson HTM/Pinnacle and AMP.

Colonial First State Global Asset Management – Sydney, Australia

Senior Business Development Manager - February 2014 - Present

Wilson HTM/Pinnacle – Sydney Australia

Investor Relations Manager & Consultant - August 2006 - November 2010

AMP Asset Management – Sydney, Australia

National Sales Manager - May 1999 - March 2000 (relocated to Japan with my husband, started family)

Investor Relations & Outreach – 9 + years: As a consultant to ASX 300 company Executives and Boards, Asset Management firms and as an Investor Relations Executive for Wilson HTM Investment Group.

Lyon Group/Barrepoint/ Kirkwoods Advisory – Brisbane & Sydney, Australia

Consultant, February 2003 – August 2006, November 2008 - December 2013 (founded & partnered)

Wilson HTM Investment Group – Sydney, Australia

Investor Relations Manager & Consultant - August 2006 – November 2010

Institutional Stockbroking – 3 + years: Senior institutional dealer in Australian equities working with offshore (Japanese/Asian based and US) institutional investors.

Credit Suisse First Boston – Sydney, Australia

*Senior Advisor and Head of Japanese Dealing -
April 1997 – November 1998*

Ord Minnett Group (later JP Morgan) – Sydney, Australia

Institutional Advisor and Co-Manager, Japan Desk - September 1995 – April 1997

Corporate Advisory – 5 years: With various roles in Australia and Asia, I have a grounding in financial analysis and extensive experience equity capital raisings.

Lloyds Bank – Sydney, Australia

*Executive, Corporate Advisory Department -
January 1995 – September 1995*

Credit Suisse First Boston – Hong Kong

Associate, Investment Banking Department - September 1992 – January 1995 (Relocated to Sydney)

Nissho Iwai Corporation – Tokyo, Japan

Project Promoter, Mergers & Acquisitions Department - August 1990 – September 1992

Education, qualifications

- Graduate of Australian Institute of Company Directors – Company Director's Course
- London School of Economics (1988), BSc Economics - International Relations & Economics

Personal Interests

- **Managing Editor, DailyGloss (2010-2014)**, Online magazine which I founded – targeting working women and stay at home mums. At its peak the DailyGloss achieved 17,000 unique visitors and in excess of 200,000 impressions per month. Wrote/edited/curated articles about fashion, beauty, health and fitness, lifestyle and career. I developed and participated in social media campaigns – including Operation Nike + as one of 50 Australian influencers. Sponsored two local netball teams.
- **Sport:** Golf - member of Royal Queensland Golf Club (joined 2015, transferring to Avondale). Board of Wahroonga Tigers (ARU) Rugby Club (CY2007 & 2008) where I managed sponsorships, fun runs for charity.
- **Women in Super NSW Board (2018)** - communications committee, write articles for WIS Newsletter and social media including interviews.
- **Dandelion Support Network (2018)** – one of two CFSGAM representatives, assisting women and children victims of domestic violence through donation drives.
- **CBA MasterChef Fundraiser for Prostate Cancer** – led two teams in 2015 and 2016 in a CBA MasterChef challenge to raise funds for prostate cancer. In total in excess of \$15,000 raised.
- **Women in Super MDC** – have run or volunteered in each of the last five MDC events.
- **Languages:** Fluent in French, conversational Japanese,