

Camrie Dance

GRAPHIC DESIGNER

camriedance.com

dancecamrie@gmail.com

801.657.6846

Experience:	<p>Digital Designer e.l.f. Cosmetics Sep 2018-Present</p> <p>-Aided in a company wide re-brand to elevate the brand aesthetic -Longest tenured member on the digital design team despite vast turnover including new creative director; worked to get the team up-to-speed amidst a re-brand -Designed digital assets for new products, and campaigns on e.l.f.'s website, as well as 3rd party sellers such as Ulta, Target, and Superdrug (UK) -Designed customer facing online assets such as emails, banners, and paid advertisements</p> <p>Graphic Designer Nu Skin Enterprises Aug 2017-Aug 2018</p> <p>-Art directed product photoshoots -Designed social content for print and digital -Lead new product launches including social content style guides and identity standards -Designed innovative ideas for improving business strategy to target market</p> <p>Design Intern Case Agency New York May 2017-Aug 2017</p> <p>-Assisted in photoshoots for high end clients -Personally worked with new business owner to brand Hawk & Sparrow bread shop -Personally worked with client to rebrand Dialogue Journal brand and website -Assisted in Clinique holiday website design -Redesigned Club Quarter Hotel Key Cards</p> <p>Freelance Designer Mansfield Company 2016-2017</p> <p>-Refreshed NAIOP design for 2017 Conference -MGIS presented brochures I designed at European Conference -the company was very impressed with the shift in design, and are excited to have a more professional feel</p>	<p>Design Lab Brigham Young University 2016-2017</p> <p>-Helped students who don't understand or are new to various design softwares -Helped students applying to Graphic Design programs curate their portfolio</p> <p>Sales Manager 1st Light Solar Energy Summer 2015</p> <p>-Coached employees on business strategies -Helped employees have a positive attitude, as well as increased overall revenue through daily, creative meetings and presentations</p> <p>Interior Design Assistant DeCesare Design 2009-2013</p> <p>-Multiple home installs across the country -Organized and implemented new strategies in the design office for a better working environment -Designed/installed window displays for store -Presented designs to clients and worked with them to achieve a common goal</p>	<p>Service: Student Body Officer -Designed all posters, banners, flyers, clothing for Bountiful High School events and extra curricular activities</p> <p>Senate President -Head of schoolwide student service -Planned, lead and implemented multiple service activities including creative directions for the school and community</p> <p>Church of Jesus Christ of Latter-day Saints mission China Hong Kong Mission June 2013-Dec 2014</p> <p>Education: Bachelor of Art Brigham Young University 2015-2016</p> <p>Bachelor of Fine Art Brigham Young University 2016-2018</p> <p>Awards: Graphis New Talent Annual 2018 Gold</p> <p>Art Director's Club Young Ones 2018</p> <p>BYU Scholarship Academic Scholarship 2012-2015</p> <p>BYU Scholarship Design Talent Award 2015-2016</p>	<p>Skills: Cantonese (Fluent) Mandarin (Conversational) Adobe Suite Invision Sketch</p> <p>Interests: Soccer, Sports Piano, Voice, Guitar Nutrition, Fitness Travel, Culture Drawing, Painting</p>
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