

SHEEBA SHARON .S.J

Guest Lecturer

2/6-1 JR. COTTAGE, MANICKAVASAGAR 2ND STREET,

SASI NAGAR WEST,

MADURAI -625017, Mobile: 7904703626

Email: sheebasharon1992@gmail.com

sheebasharon@americancollege.edu.in



CAREER OBJECTIVES

Aspiring for a career that places me in a challenging position to carry out my analytical and Interpersonal skills.

EDUCATIONAL QUALIFICATION

Course	Institution	Year of Passing	% of Marks
PHD	The American College, Madurai	Pursuing NOV 2024	
MCO M	Mother Theresa women's university research extension Madurai.	2018 – 2020	7.20%
MBA	Infant Jesus College of Engineering Keelavallanadu, Tuticorin.	2013 – 2015	7.13%
B.Com	A.P.C.Mahalaxshmi College for Women, Tuticorin.	2010 – 2013	69.20%
H.S.C	The Vikasa School, Tuticorin.	2009 – 2010	76.08%
S.S.L.C	Victoria Girls Hr.Sec.School, Tuticorin	2007 – 2008	69.20%

Software known

1. Excellence in Office Packages
2. SPSS Package
3. TALLY Package.
4. Completed a course on Export and Import

PROJECT DETAILS

S.NO	COURSE	PROJECT TITLE
1.	M.COM	A Study on “Investment Awareness in financial asset and preference of financial intermediaries in trading with reference to KARVY BNP PARIBAS PVT LTD, MADURAI.
2.	MBA	A comparative study on equity shares of various industries with special reference to ADITYA TRADING SOLUTION LTD.,
3.	Summer Training Report MBA	Training Report on DHARSHINIE ENTERPRISES, MADURAI.
4.	B.COM	A Study on Customer Relationship Management in SATHYA AGENCY,

WORK EXPERIENCE

Designation	Institution	Year- From (Month/Year)
Sales Manager	HDFC LIFE	May 2016- October 2017
Assistant Professor	Infant Jesus College of Engineering	May 2017- November 2019
Guests Lecturer	The American College	Jan 2024 till date

ONLINE WORKSHOP / WEBINAR

S.NO	TOPICS	STATE /NATIONAL LEVEL
1.	Winning in Digital Age -New product development and Marketing in E-commerce Platform on 21 /3/2024	National Level
2.	Document using LSTEX	International Workshop
3.	Statistical packages for analysis	International workshop
4.	PHD Research and Reporting Strategies : Navigating the Thesis Completion Process	International workshop
5.	Artificial Intelligence : A Paradigm Shift in Enterprise and Startup Opportunities	National level

PARTICIPATION OF CONFERENCE

S.NO	TITLE	STATE /NATIONAL LEVEL
1.	Economic Education – An Excellent Avenue for employment on Jan 22 & 23, 2010	state level workshop
2.	Group Discussion and Interview techniques for budding manger” on Sep21,2013	National Level Workshop
3.	Indian’s current economic turmoil.	National Seminar
4.	Progression of Global Strategies in Indian Business” on February 14, 2014.	National level conference
5.	Commerce and Management in the Digital Age Trends , Challenges and Innovations ob Jan 5 th & 6 th 2024	International Conference

6.	Building Competitiveness Through Technology Enabled Business, Management & Leadership on 9 th and 10 th FEB 2024	International Conference
7	Skill Development , Entrepreneurship and Emerging Technologies for International and Indian Youth on 16 th FEB 2024	International Conference
8.	Resilience and reinvestment strategies in business and finance system: A multidisciplinary approach on 24 th Oct,2024	National Conference
9.	International conference on artificial intelligence in commerce and management on 6 th and 7 th jan, 2025	International conference

PAPER PRESENTATION DETAILS

S.NO	PAPER TITLE & INSTITUTION NAME	STATE /NATIONAL LEVEL
1.	A holistic conceptual framework towards online shopping with Triple Bottom Line perspective. In The American college.	Presented
2.	Attitude Towards Sustainable Products Among Youngsters, in Avinashilingam Institute, Coimbatore.	Presented
3.	Sustainable Consumption Patterns: Consumers Insights, in Dharmamurthi Rao Bahadur calavala cunnan chetty hindu college, Chennai	presented

PAPER PUBLICATION DETAILS

S.NO	PAPER TITLE & INSTITUTION NAME	PUBLICATION DETAILS
1.	A holistic conceptual framework towards online shopping with Triple Bottom Line perspective. In The American college.	ISSN 2347-4777 Vol -20, Issue – 01, No-07, January – June 2024
2.	Factors affecting consumer willingness to pay for sustainable products in Madurai district.	ISSN: 2249-9040, Vol 14, No 20, July – December 2024.

EXTRA CUIRRICULAR ACTIVITIES

- ❖ Secured second place in college online quiz competition.
- ❖ Participated and won price in AD-ZAP competition.
- ❖ Effectively participated in N.S.S programs as representative for three years.

PERSONAL DETAILS

Father's Name : Mr. J.Samuvel Jebaraj
Mother's Name : Mrs. S. Suganthi
Spouse Details : Mrs. J . Emmanuel Charles Kumar
Date of Birth : 07.03.1992
Marital Status : married
Languages : English, Tamil.
Hobbies : Listening Music

DECLARATION

I hereby declare that all the information furnished above is correct and true to the best of my knowledge.

SHEEBA SHARON.S J

