

### ALBERT T. KELLEY

#### PRESIDENT / CEO / BOARD MEMBER

M: + 1 (603) 233-0841 | E: akelley@medtechadvisors.net

TRACK RECORD -

PROFILE

PRESIDENT, CEO & BOARD MEMBER
Perthera Al

FOUNDER, PRESIDENT & CEO **MedTech Advisors** 

FOUNDER, PRESIDENT & CEO
OpenMed Technologies

VICE PRESIDENT, INTERNATIONAL OPERATIONS VICE PRESIDENT, GLOBAL SALES AND MARKETING **Biolink/CorMedix** 

PRESIDENT, CEO, TREASURER & BOARD MEMBER Applied Fiberoptics/Vitalcor

VICE PRESIDENT, INTERNATIONAL OPERATIONS
VICE PRESIDENT, GLOBAL MARKETING
DIRECTOR, GLOBAL SALES, AND MARKETING
ZOII Medical

DIRECTOR, GLOBAL MARKETING AND SALES
Catheter Technology /BD Acquired

INTERNATIONAL MARKETING MANAGER INTERNATIONAL PRODUCT MANAGER USA REGIONAL SALES MANAGER Becton Dickinson and Company /BD Albert was the President, CEO, and Board Member of Perthera AI. This Al-assisted precision oncology decision support software platform uses multi-omics to provide cancer patients with evidence-based, individualized treatment options. As a Perthera investor and pancreatic cancer survivor, he is passionate about its mission.

He has invested in, led, staffed, and built global medical technology and software companies at critical stages of development—from start-up to acquisition or IPO.

These technologies are now indispensable to the medical community and have become the global standard of care for numerous medical procedures in cardiology, oncology, and vascular access.

Under his leadership, several medical equipment startup businesses grew exponentially. Zoll Medical's annual sales multiplied from US\$4m to US\$48m in six years and was eventually acquired for US\$2.2b; Catheter Technology was acquired for US\$60m, sixty times its earnings.

His ability to accelerate business growth and equally overcome operational challenges has earned him a reputation as a strongly-determined leader and visionary who established and managed direct operations and joint ventures across the globe, including North America, Europe, the Middle East, South America, and Asia-Pacific.

Albert was President & CEO at OpenMed and Applied Fiberoptics, VP of Marketing and Sales, and Vice President of International Operations at Zoll Medical and Biolink/Cormedix.

In addition, he was a founding board member of MassMEDIC, the Massachusetts Medical Device Industry Council.

# GROWTH FROM US START-UP STAGE TO DIRECT INTERNATIONAL OPERATIONS

## INTERNATIONAL START-UPS NEW CONCEPT MEDICAL & DIAGNOSTIC PRODUCTS

## US START-UPS NEW CONCEPT MEDICAL & DIAGNOSTIC PRODUCTS

- Successfully built five international businesses from the ground up, starting with US\$0 in annual revenue and moving to US\$48m.
- Led and directed business planning, product specifications, country-specific regulatory clearance, clinical trials, marketing, sales, training, delivery structure, reimbursement, export/ import regulations and distribution partnerships.
- Successfully launched 31 medical/ diagnostic devices and capital equipment products globally.
- Developed and executed a prospectus and global marketing plan for an Initial Public Offering (IPO), featured in The Wall Street Journal and Business Week as one of the top ten global IPOs that year.
- Built US start-up businesses by powering through critical milestones from market research to product introduction, market acceptance, and market dominance.
- Developed and submitted 510(k) pre-market notifications to the US FDA and established required US direct and distributor sales and marketing organizations.