

JORGE VALLE, 25

FORMER DIRECTOR OF THE DESIGN DEPARTMENT AND R&D MANAGER
AT CANCIO - FURNITURE MANUFACTURING

TO WATCH THE FULL EXPERIENCE OF MY DESIGN PROCESS AND MY 360° PORTFOLIO



CHECK MY WEBSITE

www.byvalle.com



LET ME SHOW YOU MY SKILLS THROUGH MY DESIGN PROCESS

GO TO MY WEBSITE TO WATCH THE ANIMATIONS

01 PRODUCT DESIGN

CONCEPT DESIGN SKETCHING





3DDESIGN & ANIMATION

MODELING ANIMATION CAD & SIMULATIONS 3D PRINTING

3DPRINTING

MINIATURIZING PROTOTYPE TO SCALE SMALL PRODUCTION RUN





INDUSTRIAL ENGINEERING & MANUFACTURING

TECHNICAL PLANS LIFE-SIZE PROTOTYPE MANUFACTURING PROCESS ISO STANDARDS

05 PHOTOSHOOT & RENDER

PRODUCT VISUALIZATION DETAIL IMAGES SCENES





LAYOUT DESIGN

PRINTING

O7 WEB & APP DEVELOPMENT

CODING RESPONSIVE DESIGN





THAT'S WHAT I DO

This is a showcase of my different skills through the Design Process of a product. It's based on an actual project I developed with my team while working as a **Director of the Design Department and R&D Manager** at "Cancio - Fábrica de Muebles" (Furniture Manufacturing).

1000+ units of the chairs Atlas & Nuba have been sold since its release less than one year ago.

The real project took place inside the +13000m² factory the company has in Spain, specialised in wood and metal manufacturing, where I worked for 2+ years in the Design Studio and the Workshop.

WEBSITE

360° PORTFOLIO

Inside my 360° portfolio you will find everything that I've done, inside this unique space I have created.



HI! I'M JORGE VALLE, 25

AND I COME FROM THE OTHER SIDE OF THE WORLD.

LITERALLY

BORN IN VALLADOLID (SPAIN)
LIVING IN WELLINGTON (NEW ZEALAND)

FUN FACT: Valladolid and Wellington are **exact antipodes**. Which means that I live on the opposite point on Earth from where I was born.

Having great ideas is equally important as being able to make them real. And those are my main features.

A wide range of design skills (from art to coding) and knowledge of industrial engineering allows me to turn into reallity everything I can think of.

I am definitely an asset to a team.

CREATIVE.
I LOVE CHALLENGING MYSELF
TO REACH NEW LIMITS.

SKILLS

3D DESIGN & ANIMATION Cinema 4D | V-ray

INDUSTRIAL ENGINEERING & PRODUCT DESIGN CAD (Catia, Fusion 360)

MEDIA DESIGN Adobe Suite (Ps, Ai, Id, Ae, Pr, Lr, Dw)

WEB/APP DEVELOPMENT HTML5 | CSS3 | PHP JavaScript

3D PRINTING

BILINGUAL Spanish Native Speaker Fluent in English

WOOD CNC | Lathe | Fastening

METAL Laser Cut | Die Cut | Tube Bending

PLASTIC
Thermoforming | Injection

FROM ART TO ENGINEERING

	26/12/1991	
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HIGH SCHOOL OF ARTS DELICIAS HIGH SCHOOL (VALLADOLID - SPAIN) VALEDICTORIAN - FIRST IN MY YEAR INDUSTRIAL DESIGN ENGINEERING UNIVERSITY OF VALLADOLID (SPAIN) WITH EXCELLENCE: MULTIMEDIA TECHNOLOGY ART EXPRESSION VISUAL COMUNICATION COMPUTER GRAPHICS PRODUCT DEVELOPMENT & INDUSTRIAL DESIGN	2009	FRELANCE CONTRACTS FOR 20+ COMPANIES (GRAPHIC DESIGN AND WEB DEVELOPMENT) PLUS UNIVERSITARIO DIRECTOR, DESIGNER, ARTICLE WRITER, SOCIAL MEDIA AND SALES MANAGER Personal project where I created a monthly magazine targeting university students and financed by advertisers.
WITH EXCELLENCE: DESIGN WORKSHOP INTERNSHIP (AT CANCIO)	2014	• LECTURER AT UNIVERSITY OF VALLADOLID 3D DESIGN - 4 WEEK COURSE
•		CANCIO - FURNITURE MANUFACTURING STARTED AS AN INTERNSHIP *PROMOTED TO GRAPHIC DESIGNER & WEB DEVELOPER *PROMOTED TO DESIGN DIRECTOR + PRODUCT DESIGNER + R&D MANAGER Head of the Design Department, leading a team of young designers and gaining responsability over more than 2 years in one of the leading furniture companies in Spain, 50+ years

old and 4+ M€ yearly income.

My studio was next to the factory, so I had the opportunity to follow the manufacturing process really closely. Also I could build my own fully-functional prototypes using primary wood

Helping in the development of 20+ new products, I eventually had the chance to bring my own designs to life with the chairs Atlas & Nuba, as well as a collection of space-saving bars (along with Mario Martínez Ceniceros, co-designer).

AWARDS:

DESIGN AWARDS 2016 "REVISTA COCINAS Y BAÑOS" (KITCHENS & BATHROOMS #1 MAGAZINE IN SPAIN) SLIDE BAR - BEST AUXILIARY FURNITURE DESIGN - WINNER CANCIO APP/WEB - BEST ONLINE SERVICES - NOMINATED

2017

2016

AND HERE I AM

I moved to New Zealand, where I've been travelling, practising photography and polishing up my English. Also I've been boosting my 3D design skills during these last months while putting this portfolio together.