633 S. Center Street Redlands, CA 92373 Home: (909) 307-5679 Work: (800) 274-9376 rgolden@flashcom.net

Richard D. Golden

Challenging Leadership position with progressive company. **Objective**

- Proven Leadership
- Successful Sales Professional

Qualifications

- Articulate, Poised Public Speaker
- 10 years Outside Sales Experience
- Twice Published in National Publications
- Marketing, Sales & Supply Chain Management
- Well rounded in all aspects of Modern Production

Work **Experience**

1998 - 2001

Hydro Tek Systems, Inc.

Redlands, CA

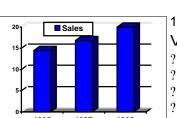
Detroit. MI

Sales

2000 (ann)

General Manager

- Increased sales from \$7.5MM to \$8.2MM
- Increased Gross Margin 4%
- Reduced overall purchase costs by 2.3%
- Established Mktng Dept. & Nationwide Sales Force
- Developed measurement system & improved Mfg. Efficiency by 12%
- ? Created & Instituted first formal budgeting system
- Created & implemented company wide incentive program



1996 - 1998 Terry Hinge & Hardware Van Nuys, CA

VP Sales & Marketing

- Increased sales from \$14.5MM to \$20MM
- Increased Gross Margin 7%
- ? Reduced cost of sales by 3%
- Established formal Nationwide Distributor Network
- Managed 4 Direct Sales and 28 Reps. Nationwide

1993 - 1996 Parker Hannifin Corp.; O-Seal Div. Culver City, CA

Marketing Manager

(Fortune 500)

Parker Hannifin Seal Group

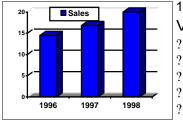
- Increased sales from \$18.5MM to \$28.8MM
- Increased Gross Margin by 5%
- Coordinated outside sales of 8 Regions & 49 Salespeople
- Negotiated directly with Major Automotive, Aerospace and Governmental Customers
- Effective implementation of

1992 - 1993

■ Sales 30 25 20 15

Automotive Regional Sales Manager

- Increased sales from \$10MM to \$14.5MM
- Managed Sales to GM, Chrysler, Ford and "Transplants" including sub tier suppliers
- Managed 4 Direct Salespeople
- ? Coordinated Sales from 4 Divisions
- Conducted successful million dollar contract negotiations
- Instituted program tracking and sales support Internationally



1992

1993

Richard D. Golden -Page 2-

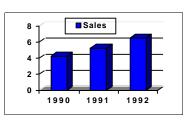
Work

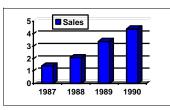
Experience (cont.)

1990 - 1992 Parker Hannifin Seal Group Buffalo, NY

Senior Territory Sales Manager

- ? Increased sales from \$4.2MM to \$6.5MM
- ? Territory from Syracuse, NY to Erie, PA
- ? Direct Sales to OEM's and supported 6 Distributor locations
- ? Top National Salesperson 1992





1987 - 1990 Parker Hannifin Seal Group Middletown, CT

Territory Sales Manger

- ? Increased sales from \$1.4MM to \$4.4MM
- ? Territory included W.MA, RI, CT, 'Upstate' NY
- ? Top National Salesperson 1989
- ? Top Regional Salesperson 1990

1985 - 1987 R.F. Duffy Associates Braintree, MA

Manufacturers Representative & Distributor

1983 - 1985 House Ways & Means Cmt. Boston, MA

Budget Analyst

1982 - 1983 University of Massachusetts Amherst, MA

Assistant to Chancellor

Education

1973 - 1977 University of Massachusetts Amherst, MA

BA - Political Science

1978—1979 Pepperdine University Malibu, CA

Masters Work Human Resource Management

1982 - 1984 University of Massachusetts Amherst, MA

Masters Work Public Administration

Current: TEK Key Executive Member

Other professional affiliations, associations and education in keeping with professional growth and responsibilities.

Military 1977 - 1982 Captain, U.S. Army