Nicole Srail

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EXPERIENCE

Self-Employed – Aurora, IL   May 2020 – Present
Digital Marketing Specialist

- Assist contracted clients with social media management and ad campaigns
- Image and video creation and promotion
- Create email campaigns using Constant Contact

Bounce Children's Foundation – Deerfield, IL   September 2019 – December 2019
Business Development and Marketing Intern

- Assisting in developing events for current families as well marketing these events to potential families
- Learning how to use Constant Contact, Salesforce, and how to inventory

KinderCare Learning Centers – Lisle, IL   April 2013-January 2016
Preschool Teacher

- Drafted a daily schedule with activities and learning goals
- Kept in frequent touch with the children's parents to ensure proper expectations
- Kept the classroom up to date with student artwork and photos

AutoZone - Joliet, IL   October 2012-April 2013
Parts Sales Manager

- Ensured adequate stock and inventory levels to meet demands on a weekly basis
- Provided guidance and leadership to the sales associates
- Arranged product planograms and maintained daily paperwork

EDUCATION

Loyola University Chicago - Quinlan School of Business   Chicago, IL
BBA in Marketing with Minor in Communications – May 2020
- Hispanic Scholarship Fund Recipient

College of DuPage   Glen Ellyn, IL
Associates in Science – August 2017
- Graduated with Honors – 3.44 GPA
- Phi Theta Kappa Member

SKILLS

- Bilingual in Spanish
- Proved communication skills including public speaking
- Knowledge in email campaign software such as Mailchimp and Constant Contact
- Demonstrable team building and organizational skills resulting in motivated and successful co-workers
- Established an understanding in analysis of raw data and data synchronization, using R Studio & Tableau, resulting in exceptional business problem solving